

NORTHWEST FLORIDA'S EMERALD COAST

DESTIN ~ OKALOOSA ISLAND ~ FORT WALTON BEACH

CONTACT:

SHERRY RUSHING, CTIS
TRAVEL INDUSTRY SALES DIRECTOR
SRUSHING@CO.OKALOOSA.FL.US

SARAH LEAHY
TRAVEL INDUSTRY SALES MANAGER
SLEAHY@CO.OKALOOSA.FL.US

PO BOX 609
FORT WALTON BEACH, FL 32549-0609

Toll Free 800-322-3319 (US/Canada)

Phone 850-651-7647

Fax 850-651-7130

Web www.destin-fw.com



DESTINATION OVERVIEW

Destin • Fort Walton Beach • Okaloosa Island is the jewel of Northwest Florida's Emerald Coast. Dazzling white beaches of Appalachian quartz sand stretch for 24 miles, washed by emerald green waters.

"Best Family Destination"

"Number One Beach in the South"

Southern Living Magazine

Reader's Choice Awards named the 24 miles of Destin-Fort Walton Beach-Okaloosa Island sugar-white sand and emerald green waters the "Number One Beach in the South." *Southern Living Magazine* readers have named the Emerald Coast "Number One Beach In the South" and

"Best Family Destination."

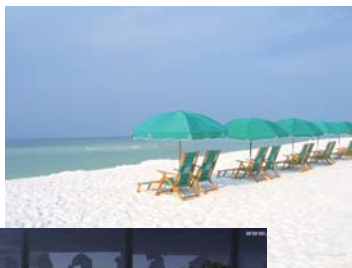
"TOP 10 Family Beach"

Also voted "Top Ten Snowbird Beach" and "Top Ten Best Value Beach" by *Florida Beaches Guide*.

- More than 1,100 Holes of Golf
- 24 Miles of Dazzling, Sugar-White Sand
- Emerald Green Gulf Waters
- Award Winning Seafood Dining
- Largest Fishing Fleet in Florida
- Affordable Group Tour Vacations
- Luxury Gulfside Accommodations
- Multi-Sport Complexes

HUB AND SPOKE ATTRACTIONS

Florida's Gulfarium
Destin's HarborWalk Village
Heritage Park & Cultural Center
Destin History & Fishing Museum
Emerald Coast Science Center
Okaloosa Island Fishing Pier
The Track Recreation Center
Big Kahuna's Water Park
USAF Armament Museum
Destin Commons Shopping Mall
Silver Sands Designer Outlets
Mattie Kelly Arts Center
Biloxi Casino Gaming
FL Caverns Park - Marianna



EMERALD COAST CONVENTION & VISITORS BUREAU, INC.



VISITFLORIDA

www.visitflorida.com

AIRPORT INFORMATION

NORTHWEST FL REGIONAL (VPS)

www.flyvps.com

(Fort Walton Beach/Valparaiso)

1701 State Road 85 North

Eglin AFB FL 32542

Phone (850) 651-7160

Fax (850) 651-7164

AIRLINES: Delta/ASA, Northwest,
Continental, American Eagle, US Airways

NEARBY AIRPORTS

- Destin Airport (Private Charters Only)
- Pensacola Regional Airport (PNS)



SERVICES AND MATERIALS AVAILABLE THROUGH THE EMERALD COAST CVB, INC.

- Welcome Information Table for your group
 - Videos and Promotional Materials
 - Suggested Itinerary
 - Publicity Contacts
 - Motor Coach / Transportation Information
- Accommodations Directory / Attractions Guide
 - Meeting Facilities Guide
 - Group Information Packets
- Assorted Discount Coupons Available
 - Motor Coach Welcome Reception
- Area Maps / Restaurant Menus / Special Events Calendar /
Deep Sea & Sport Fishing / Golf Guides / Tennis / Sailing /
Boating / Snorkeling & Scuba / Museums /
Art Galleries & Local Attractions
 - Planning Assistance/Requests for Proposal
 - Get Historical DVD and corresponding itinerary



Events

JANUARY

SNOWBIRD CLUB GRAND OPENING
SENIOR & SNOWBIRD EXPO

FEBRUARY

MARDI GRAS PARADE & BALL
ANNUAL CHILI COOKOFF

MARCH

COBIA TOURNAMENT
FIRE & EARTH: COASTAL POTTERY EXPO

APRIL

EMERALD COAST VOLLEYBALL WEEK
MUSICAL ECHOES NATIVE AMERICAN FESTIVAL
ST. MARY'S SPRING FLING
HERITAGE MUSEUM'S SATURDAY IN THE PARK

MAY

ANNUAL BEACH KITE FESTIVAL
BLESSING OF THE FLEET
EMERALD COAST BOAT SHOW
PICNIC WITH THE POPS
TOURISM WEEK

JUNE

BILLY BOWLEGS PIRATE FESTIVAL
KIDS' DAY AT THE LANDING
MATTIE KELLY SUMMER CONCERT SERIES
THROUGH AUG - SUMMERFEST @ DESTIN HARBOR

JULY

4TH OF JULY FIREWORKS CELEBRATION
SOUND OF INDEPENDENCE
JULY 4TH DUATHLON
FESTA ITALIANA

AUGUST

KING MACKEREL TOURNAMENT
EMERALD COAST BOAT WEEK
GREEK FESTIVAL

SEPTEMBER

DOG DAZE
ROUND THE ISLAND RACE

OCTOBER

DESTIN FISHING RODEO
DESTIN SEAFOOD FESTIVAL
BOGGY BAYOU MULLET FESTIVAL
DESTIN FESTIVAL OF THE ARTS
HAUNTED HISTORY TOUR OF FWB

NOVEMBER

THE NUTCRACKER
THUNDERBIRD ANNUAL POW-WOW
HOLIDAY LIGHTS AT THE ZOO

DECEMBER

HOLIDAY ON THE HARBOR
HOLIDAY PARADES
CHRISTMAS BOAT PARADE
SOUNDS OF THE SEASON CONCERT
HOLIDAY DOGGY FASHION SHOW
ANNUAL NEW YEAR'S BALL DROP ON DESTIN HARBOR

**FOR A COMPREHENSIVE LISTING
& EXACT DATES**

(800) 322-3319 or (850) 651-7647

www.destin-fwb.com